

Meditating Management

by Ventura Ruperti & Jordi Nadal

MEDITATING MANAGEMENT

BY VENTURA RUPERTI & JORDI NADAL

156 pages

Business and Career / Personal Development

English manuscript available

■ «This remarkable book gently yet persuasively invites the reader to an oasis of quiet reflection. Its beautiful words refresh what we already know to be right but have forgotten.»
Stephen R. Covey, autor of The 7 Habits of Highly Effective People

SYNOPSIS

Meditating Management asks many questions yet does not necessarily pursue to give any answers, certainly not standard answers. Rather, it suggests that those of us looking to see “one step further” should be more than ready to start a journey leading to a better perspective on our work and lives; a better view of the true sense and meaning of what we do and who we are. It is a timely book, because in our turbulent times, we all need solid truths that anchor us to the everlasting importance of values and principles, not only in our professional careers, but in our personal development as human beings too.

How can you achieve goals as difficult as winning the ACB league, the Supercopa, La Copa del Rey or the Euroleague? It may seem rather complicated but for Xavi Pascual the answer can be found in the word, “team.” Without the team, it would be impossible. The trick is as simple (or as complicated) as making the people you train perform, thinking of a common objective and never putting one’s personal interest before that of the team.

«It has been a very pleasant surprise. In a management book one normally expects to find the typical “recipe book” approach, while this is the exact opposite.»

-José Arcas Romeu, President of Nestlé Spain

«An extraordinary work that provides with profound reflections that are also intelligent and honest comments about the direction of contemporary management. It is a book that is not only necessary for the world of company management but also for life itself.»

-Àlex Rovira, author of The Inner Compass and Good Luck

«...The different steps involved in management demand that executives aspire to a new form of leadership, that they learn how to develop their own model of thinking and how to direct this towards people in creating a future. This book pursues this aim, although it does not seek to provide tailor-made, pre-cooked answers.»

-El País

ABOUT THE AUTHORS

Ventura Ruperti Salvany (Barcelona, 1958) holds a Degree and MBA at ESADE Business School. Has lived and worked in Spain, Germany, Mexico and Canada. He has pursued a career in Spanish domestic and multinational corporations, such as Braun-Gillette, Sanyo, Agrolimen, Grundig-Philips and Planeta. He is currently Partner of Roca Junyent, a highly reputed consultancy firm specializing in strategic management and in M & A. He acts as executive coach and trainer as well as human resources consultant.

Jordi Nadal Hernández (Barcelona, 1962) holds a Degree in Anglo-German Philology and Course in General Management at EAE Business School. Has lived and worked in Spain, Germany and the U.S. He has vast experience in the publishing sector in multinational and independent companies (Salvat, Edhasa, Círculo de Lectores, Random House, Plaza & Janés, Paidós and Deusto/CEAC/Gestion 2000. He is also founder of Plataforma Abierta, a publishing consultancy and training company. He is currently founder of Plataforma Editorial.