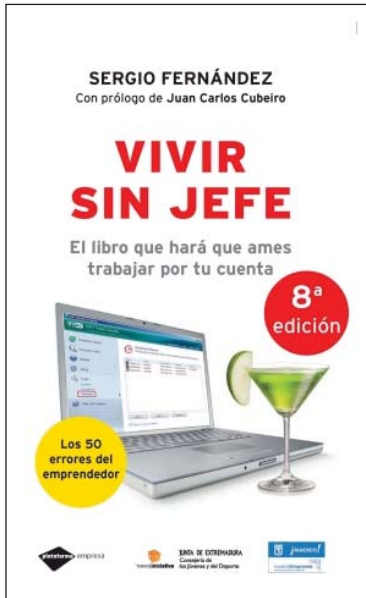


# Living without a boss

by Sergio Fernández



## LIVING WITHOUT A BOSS

### THE BOOK THAT WILL MAKE YOU LOVE WORKING FOR YOURSELF (THE 50 MISTAKES OF THE ENTREPRENEUR)

BY SERGIO FERNÁNDEZ

272 pages

Business

- 11 reprints
- A books which matches perfectly with the increasingly quantity of people who are their own bosses
- «Sergio Fernández opens up the doors to this essential learning experience for all entrepreneurs; clearing up the avoidable past mistakes.» *Fernando Trías de Bes, co-author of Good Luck.*

### SYNOPSIS

There are many people who work as employees feel no passion for what they do, that work simply in order to get the monthly salary. Meanwhile there are entrepreneurs, people that have set up a company and that generally go through all kinds of problems, excesses and difficulties until, if they do actually manage to get by, see their dream come true. In Spain, more than half of these business dreams fail in the first year and only fifteen percent last more than five years. You have a book in your hands which both informs and gives tips on the most common, key mistakes that entrepreneurs make. If it is true that one's failures make up the greatest learning experience, then this book is the perfect trainer.



### ABOUT THE AUTHOR

Sergio Fernández is a coach, a communications consultant, a journalist, a writer, a conference speaker and a trainer specializing in personal development at [www.developia.es](http://www.developia.es). He collaborates on different media. He is in charge of the radio show, "Pensamiento Positivo" which is about personal growth and practical psychology. He graduated in Publicity and Public Relations and holds a Master in Personal, Management and Business Coaching.

[www.pensamientopositivo.org](http://www.pensamientopositivo.org)